



Ar. Jeshwanth Shiva Sai

AI Product Designer | UX/UI Designer



Available

www.jeshwanthshivasai.in

[jeshwanthshivasai](https://www.linkedin.com/in/jeshwanthshivasai)

+91 9391-66-8684

jeshwanthshivasai@gmail.com

Product, UI/UX and MoG Designer - 4.5 YOE in Design Industry

Experienced in shipping and building **end-to-end products** spanning Enterprise B2B SaaS Platforms, Governance Platforms, AI Chatbot Integrated Interfaces, Multilingual Systems and Dashboards with a **strong focus on usability, scalability, and real-world impact**, supported by hands-on **Front-End knowledge (React, JavaScript, Tailwind)**.

Work Experience

GenbaNEXT Ltd.

India Japan

AI Product, UX/UI & MoG Designer

(Jan 2025 - Present)

Product Design (0 → 1 Experience)

- Built RetNEXT, a B2B retail SaaS platform, **designing high-fidelity UI's, and interactive prototypes** across **10+ core workflows and multi-role access**, delivering a **production ready system** used in retail operations.
- Designed the **complete product experience for HOST**, a government-sector platform, translating policy-level requirements into **dashboards, inspection flows**, used by **multiple roles** in real **governance** scenarios.
- Designed the **GenbaAI chatbot experience** for MatNEXT & RefNEXT, **embedding AI** directly into existing workflows through contextual entry points, **conversational UI states improving AI usability**.
- Contributed to the **achievement** of GenbaNEXT as the **3rd runner up** at the **MarutiSuzuki Accelerator Program** by delivering the MatNEXT **SaaS Demo video** and **Keynote presentation**.

UI/UX Design (0 → 1 Experience)

- Introduced new UI/UX features** across all the GenbaNEXT verticals(7) and thus **improving the usability from 20% to 95% for clients and contractors** the across the globe.
- Spearheaded the design of technical manuals** for all the GenbaNEXT verticals(7), translating complex workflows into simple structured visual guides **ensuring top notch readability**.
- Led **end-to-end graphic & website design** for RefriGreen, a refrigerant recycling initiative powered by RefNEXT and partnered with HTL Aircon, backed by the Govt. of India(MoEFCC) and Govt. of Japan(MOE Japan).
- Delivered **full-scale responsive websites and handled SEO** for NGO Websites and **architected high-fidelity premium 3D websites** for B2B SaaS platforms with multi-language support(English/Japanese/Thai).

Multiple Firms

Hyderabad, India

Architectural/Interior Designer & 3D Visualizer

(2020 - 2023)

Personal Projects

FixAI ↗

Website Design

Designed & delivered the official website **focusing on clear storytelling, credibility for FixAI**, incubated under the **Harvard iLab Venture Program**.

Education

Jawaharlal Nehru Architecture & Fine Arts University (JNAFAU)

Hyderabad, India

(2016 - 2021)

Bachelor of Architecture & Design

Skills

Tools (Design & Prototype)

Figma Design | Make | Site | Buzz
Adobe - PR | AE | PS | Firefly
Canva
Antigravity
Lovable
Cavalry
DaVinci Resolve
Webflow
Google Stitch
Claude Design
React | Remotion | Three.JS
Google AI Studio | NotebookLM

Design Skills

Product Design
UI/UX Design
Interaction Design
SaaS Demo Video Editing
Rapid Prototyping
Wireframing
WCAG Accessibility
Creative Mobile & Web Design
User Research
Usability & A/B Testing
Design Systems
Mood board Design

Interpersonal & Lingual

Sketching | Youtube | Photography
Adaptive | Curious | Collaborative
English-C1 | Hindi-B1 | French-A1

Publications



The Lost Identity - Bhuvanagiri

(June 2020)

JNAFAU