



Ar. Jeshwanth Shiva Sai

AI Product Designer | UX/UI Designer

Available



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Hyderabad, Telangana, India

AI Product, UX/UI Designer and Architect with 4+ Years of Experience.

Experienced in shipping and building **end-to-end products** spanning Enterprise B2B SaaS Platforms, Governance Platforms, AI Chatbot Integrated Interfaces, Multilingual Systems and Dashboards with a **strong focus on usability, scalability, and real-world impact**, supported by hands-on **Front-End knowledge (React, JavaScript, Tailwind)**.

Work Experience

GenbaNEXT Ltd.

India 🇮🇳 Japan 🇯🇵

AI Product, Interaction & UX/UI Designer (Jan 2025 - Present)

Product Design

- Built RetNEXT, a B2B retail SaaS platform, **designing high-fidelity UI's, and interactive prototypes** across **10+ core workflows and multi-role access**, delivering a **production ready system** used in retail operations.
- Designed the **complete product experience for HOST**, a government-sector platform, translating policy-level requirements into **dashboards, inspection flows**, used by **multiple roles** in real **governance** scenarios.
- Designed the **GenbaAI chatbot experience** for MatNEXT & RefNEXT, **embedding AI** directly into existing workflows through contextual entry points, **conversational UI states improving AI usability**.
- Contributed to the **achievement** of GenbaNEXT as the **3rd runner up** at the **MarutiSuzuki Accelerator Program** by delivering the MatNEXT **SaaS Demo video** and **Keynote presentation**.

UI/UX Design

- Introduced new UI/UX features** across all the GenbaNEXT verticals(7) and thus **improving the usability from 20% to 95% for clients and contractors** the across the globe.
- Spearheaded the design of technical manuals** for all the GenbaNEXT verticals(7), translating complex workflows into simple structured visual guides **ensuring top notch readability**.
- Led **end-to-end graphic & website design** for RefriGreen, a refrigerant recycling initiative powered by RefNEXT and partnered with HTL Aircon, backed by the Govt. of India(MoEFCC) and Govt. of Japan(MOE Japan).
- Delivered **full-scale responsive websites and handled SEO** for NGO Websites and **architected high-fidelity premium 3D websites** for B2B SaaS platforms with multi-language support(English/Japanese/Thai).

Multiple Firms

Hyderabad, India 🇮🇳

Architectural/Interior Designer & 3D Visualizer (2020 - 2023)

Personal Projects

FixAI ↗

Website Design

Designed & delivered the official website **focusing on clear storytelling, credibility for FixAI**, incubated under the **Harvard iLab Venture Program**.

Education

Jawaharlal Nehru Architecture & Fine Arts University (JNAFAU)

Hyderabad, India 🇮🇳

(2016 - 2021)

Bachelor of Architecture & Design

Skills

Tools (Design & Prototype)

Figma Design | Make | Site | Buzz

Adobe - PR | AE | PS | Firefly

Canva

Antigravity

Lovable

Cavalry

DaVinci Resolve

Framer

Google Stitch

Claude Design

React | Remotion | Three.js

Google AI Studio | NotebookLM

Design Skills

Product Design

UI/UX Design

Interaction Design

SaaS Demo Video Editing

Rapid Prototyping

Wireframing

WCAG Accessibility

Creative Mobile & Web Design

User Research

Usability & A/B Testing

Design Systems

Mood board Design

Interpersonal & Lingual

Sketching | Youtube | Photography

Adaptive | Curious | Collaborative

English-C1 | Hindi-B1 | French-A1

Publications



The Lost Identity - Bhuvanagiri

(June 2020)

JNAFAU